

## EVENT DESCRIPTION SHEET

PROJECT	
<b>Project name and acronym:</b>	Trasformative Roma Art and Culture for European Remembrance — TRACER
<b>Participant:</b>	ALMA MATER STUDIORUM - UNIVERSITY OF BOLOGNA (UNIBO), UNIVERSITY OF FLORENCE (UNIFI), CENTRO DI ANIMAZIONE TRICCHEBALLACCHE (CAT), ASSOCIAZIONE CHI ROM E CHI NO (chi rom chi no), ALTO COMISSARIADO PARA AS MIGRAÇÕES I.P (ACM IP)/AIMA, OPEN GROUP Società Cooperativa Sociale ONLUS (OPEN GROUP), STOWARZYSZENIE ROMOW W POLSCE (StowRomPL), RIBALTAMBICAO - ASSOCIACAO PARA A IGUALDADE DE GENERO NAS COMUNIDADES CIGANAS (RIBALTAMBICAO) and UNIVERSITY OF MINHO (CIEd UNIMINHO).
<b>PIC number:</b>	999993953; 999895789; 919475320; 905981626; 910603118; 939023342; 888258489; 910767533; 999995505

EVENT DESCRIPTION	
<b>Event number:</b>	13.1
<b>Event name:</b>	Online campaigns
<b>Type:</b>	Campaign
<b>In situ/online:</b>	Online
<b>Location:</b>	Italy (Bologna-Modena; Firenze-Prato; Napoli, Portugal (Braga and Figueira da Foz), Poland (Krakow), other states
<b>Date(s):</b>	From January 2024 to 8 <sup>th</sup> May 2024
<b>Website(s) (if any):</b>	<a href="https://www.tracerproject.eu/">https://www.tracerproject.eu/</a>
<b>Participants (see also the notes)</b>	
Female:	329
Male:	82
Non-binary:	5
From country 1 [Italy]:	316
From country 2 [Poland]:	29
From country 3 [Portugal]:	57
From country 4 [Croatia]:	1
From country 5 [France]:	1

From country 6 [Spain]:	1		
From country 7 [Slovakia]:	1		
From country 8 [Slovenia]:	1		
From country 9 [Germany]	2		
From other countries (not in EU) Angola, Brazil, Ukraine, Australia, Albania, Cina, Colombia	9		
Total number of participants:	418	From total number of countries:	9 (EU); 7 (Not EU)
<b>Description</b> <i>Provide a short description of the event and its activities.</i>			
<p>The working team composed of all project partners, following the input of the University of Bologna lead beneficiary of this WP, defined common lines for the realization of the international informative Campaign “Don’t call me Gipsy! Do you know Roma and Sinti history?”.</p> <p>After agreeing on a short English text for the information campaign, each partner translated the message into its own language.</p> <p>Thus, the following were produced: 4 google forms to collect subscriptions and 4 flyers inviting people to subscribe the online campaign with links and QR codes (in English, Italian, Portuguese and Polish).</p> <p>Between January and May 2024, information campaigns were shared by all partners with their contacts (teachers, social workers, experts, students, Roma Associations, citizens...), reaching a total of 418 subscriptions.</p>			




## "Nie nazywaj mnie Cyganem! Czy znasz historię Romów i Sinti?"

W wielu krajach europejskich co najmniej jedna osoba na dwie żywi nienawiść do Sinti i Romów (Pew Research Center, 2019). **Antycyganizm** jest najbardziej rozpowszechnioną formą rasizmu wobec tej społeczności i opiera się na stereotypach i uprzedzeniach budowanych przez wieki i wzmocnionych w czasach nazizmu i faszyzmu. Nienawiść nadal dotyka Romów i Sinti, którzy żyją we współczesnych czasach, chociaż ich historia zawsze była głęboko związana z historią Europy. Poznanie ich historii oznacza poznanie ich wkładu w budowę europejskiego dziedzictwa kulturowego.

**PRZEŁAMMY STEREOTYPY I UPRZEDZENIA RAZEM!**

Pomóż nam szerzyć i zwiększać wiedzę na temat ludobójstwa Romów i Sinti, a także historii, kultury i sztuki tej społeczności w Europie, tak aby historia Romów i Sinti znalazła się również w podręcznikach szkolnych.

Aby być na bieżąco z naszymi działaniami, wypełnij formularz.




Kampania ta jest częścią działań uświadamiających i promowanych przez europejski projekt TRACER - Transformative Roma Art and Culture for European Remembrance - który angażuje młodych Romów, Sinti i nie-Romów we Włoszech, Portugalii i Polsce - <https://www.tracereurope.eu/>




## Não me chames Cigano! Conheces a história dos Roma e dos Sinti?

Em muitos países europeus, pelo menos uma em cada duas pessoas nutre sentimentos de ódio contra os Sinti e Roma (Pew Research Center, 2019). O **anticiganismo** é a forma mais generalizada de racismo contra as Comunidades Ciganas/Roma e Sinti e alimenta-se de estereótipos e preconceitos construídos ao longo dos séculos e reforçados durante o nazismo e o fascismo. O ódio continua a afetar as Pessoas Ciganas/Roma e Sinti que vivem nos dias de hoje, apesar de a sua história ter estado sempre profundamente ligada à história da Europa. Conhecer a sua história significa mostrar o seu contributo para a construção do património cultural europeu.

**VAMOS ACABAR COM OS ESTEREÓTIPOS E PRECONCEITOS JUNTOS!**

Ajude-nos a divulgar e a aumentar o conhecimento sobre o genocídio da população Roma e Sinti, bem como sobre a história, a cultura e a arte destas comunidades na Europa, para que estes temas também possam ser abordados nos manuais escolares.

Para se manter informado sobre as nossas atividade




Esta campanha insere-se nas ações de sensibilização promovidas pelo projeto europeu TRACER - Transformative Roma Art and Culture for European Remembrance - que envolve jovens Ciganos/Roma, Sinti e não Ciganos/Roma em Itália, Portugal e Polónia - <https://www.tracereurope.eu/>




## "Non chiamarmi zingar\*!" Conosci la storia di rom e sinti?

In molti Paesi europei, almeno una persona su due nutre sentimenti di odio verso sinti e rom (Pew Research Center, 2019). L'**antiziganismo** è la forma più diffusa di razzismo verso queste comunità e si nutre di stereotipi e pregiudizi costruiti lungo i secoli e rafforzati durante nazismo e fascismo. L'odio colpisce ancora rom e sinti che vivono nel presente, eppure la loro storia si è da sempre intrecciata con la storia dell'Europa. Conoscere la loro storia significa riconoscere il contributo che hanno dato alla costruzione del patrimonio culturale europeo.

**Abbattiamo INSIEME stereotipi e pregiudizi!**

Aiutaci ad incrementare la conoscenza sul genocidio del popolo rom e sinti e su storia, cultura e arte di queste comunità, affinché possano essere argomenti trattati anche sui libri di scuola.

Per aderire alla campagna e restare aggiornat\* sulle nostre attività




La campagna si inserisce tra le azioni di sensibilizzazione promosse dal progetto europeo TRACER - Transformative Roma Art and Culture for European Remembrance - che coinvolge giovani rom, sinti e non in Italia, Portogallo e Polonia - <https://www.tracereurope.eu/>




## Informative campaign: Don't call me Gipsy! Do you know Roma and Sinti history?

In many European countries, at least one in two harbors feelings of hatred towards Sinti and Roma (Pew Research Center, 2019). **Antigypsyism** is the most widespread form of racism towards these communities and feeds on stereotypes and prejudices built over the centuries and strengthened during Nazism and fascism. Hatred still affects Roma and Sinti who live in the present, although their history has always been deeply connected with the history of Europe. Knowing their history means showing their contribution to the construction of European cultural heritage.

**Let's break down stereotypes and prejudices together!**

Help us to spread and increase knowledge about the genocide of Roma and Sinti population, and about history, culture and art of these communities in Europe, so that this topics can be also covered in school books.

In order to join the campaign and be updated on our activities




This campaign is part of the awareness actions promoted by the European project TRACER - Transformative Roma Art and Culture for European Remembrance - which involves young Roma, Sinti and non-Roma people in Italy, Portugal and Poland - <https://www.tracereurope.eu/>

Links to websites where news of the events were published.

<https://www.chiomechino.it/non-chiamarmi-zingar-conosci-la-storia-di-rom-e-sinti/>

<https://www.facebook.com/share/p/HDpTQ2QbXb3pnJNN/>

<https://www.facebook.com/share/p/LZu1EHXj3yvobYZj/>

<https://www.instagram.com/p/C6d8kxIoNM0/?igsh=MWY0aDNkc3pkOW8yYw==>

<https://opengroup.eu/news/non-chiamarmi-zingar-uniniziativa-contro-lantiziganismo/>

<https://foromondo.it/campagna-informativa-tracer/>

<https://www.tracerproject.eu/news/informative-campaign-dont-call-me-gipsy-do-you-know-roma-and-sinti-history>

<https://www.tracerproject.eu/it/news/campagna-informativa-non-chiamarmi-zingar>

<https://www.tracerproject.eu/pl/news/kampania-informacyjna-nie-nazywaj-mnie-cyganem>

<https://www.tracerproject.eu/pt-pt/news/campanha-informativa-nao-me-chames-cigano>

Notes:

A google form was used to collect participants' subscriptions. Sensitive data are held by the Department of Education of University of Bologna and by each local partner.

Other materials (included the event description sheet) are posted on TRACER website

<https://www.tracerproject.eu/news/informative-campaign-dont-call-me-gipsy-do-you-know-roma-and-sinti-history>